



GEORGE SKENE/STAFF PHOTOGRAPHER

J. Jackson Sr. discusses RYSE Magazine proofs this week with his editor, Ashley Cisneros. Jackson plans a party Saturday at the Amway Center to launch the publication.

MAGAZINE TAPS LOCAL RISE IN BLACK PROFESSIONALS

By **Jeff Kunerth** | STAFF WRITER

J. Jackson Sr. thinks there are enough young black professionals like himself in Central Florida to justify a slick, fat magazine aimed specifically at them. He will soon find out how deep the growing pool of black business owners, entrepreneurs, executives, doctors, lawyers, accountants and educators really is.

On Saturday, Jackson will hold a party at the Amway Center to launch RYSE Magazine, a bimonthly publication with features on networking, arts, entertainment, sports, personality profiles, politics and finance. The name of the magazine is an acronym for Recognizing Young Successful Executives.

"There is nothing out there like this for the young professional," said Jackson, 34, president of Pure Platinum real-estate agency in Winter Park. "I wanted a platform to recognize successful entrepreneurs and

RISE IN BLACK PROFESSIONALS

College-educated blacks in Metro Orlando*:

Gender	2000	2009
Male	13,398	13,605
Female	10,264	18,568
Total	23,662	32,173

*Orange, Osceola, Seminole, Lake counties

SOURCES: U.S. Census Bureau, 2000 census; American Community Survey

Top U.S. cities for black-owned businesses, A11

Please turn to **MAGAZINE, A11**

