

CITY OF ORLANDO

Proclamation

WHEREAS, *in July RYSE Magazine launched their premiere issue and in October will release their second edition; and*

WHEREAS, *RYSE Magazine is providing a platform to connect and engage entrepreneurs and budding leaders in our community; and*

WHEREAS, *RYSE Magazine is also a vehicle to educate and empower those individuals who are determined to RYSE to the top, because they understand that the bottom is simply too crowded; and*

WHEREAS, *in addition to all that RYSE Magazine is doing to promote entrepreneurship and professionalism, RYSE Magazine is also playing an important philanthropic role in our community; and*

WHEREAS, *on October 1, 2011 RYSE Magazine, Florida Hospital and the City of Orlando are partnering for the RYSE Magazine Walk It Out 5K Walk/Run and Zumbathon Fundraiser in an effort to reduce childhood obesity and juvenile diabetes in our community; and*

WHEREAS, *since the 1970s, the rate of childhood obesity in our country has tripled, and today a third of American children are overweight or obese. This dramatic rise threatens to have far-reaching, long-term effects on our children's health, livelihoods and futures; and*

WHEREAS, *one of our greatest responsibilities is to ensure the well-being of our children. By taking action to address the issue of childhood obesity, we can help America's next generation reach their full potential; and*

WHEREAS, *I commend the work of RYSE Magazine and Florida Hospital to dedicate resources to fight childhood obesity in Central Florida;*

NOW, THEREFORE, I, BUDDY DYER, Mayor of the City of Orlando, hereby do proclaim Saturday, October 1, 2011 as

“RYSE Magazine Walk It Out Day”

in the City of Orlando.



IN WITNESS WHEREOF, *I hereunto have set my hand and caused the Seal of the City of Orlando to be affixed this 1st day of October 2011.*

Buddy Dyer
Mayor